

## Inauguration Ceremony of the Ph.D. 2025 Batch

*"Embarking on a Journey of Scholarly Excellence"*

**Date:** Saturday, June 14th, 2025

**Venue:** ISBR Research Centre, Bengaluru

### Celebrating the Dawn of Research Excellence

The **ISBR Research Centre** proudly inaugurated the 2025 Batch of its prestigious **Ph.D. Program** on **Saturday, June 14th, 2025**. This landmark occasion marked the beginning of a transformative academic journey for a new cohort of research scholars. It symbolized not just an entry into doctoral studies, but also a reaffirmation of ISBR's enduring commitment to **academic rigor**, **innovative inquiry**, and **research with purpose**. Designed to cultivate **thought leaders**, **scholars**, and **changemakers**, the Ph.D. program at ISBR equips candidates to contribute meaningfully to both **theoretical advancement** and **real-world problem-solving**. Anchored in interdisciplinary frameworks, the program continues to attract aspiring academicians and professionals from across India—united by a shared vision to **expand the frontiers of knowledge** and drive **social and economic transformation**.

As the newly inducted scholars embark on their doctoral journey, the ceremony stood as a poignant reminder that **research transcends degrees**—it is about creating lasting **value for academia, industry, and society at large**.

### Ceremonial Opening: An Auspicious Commencement of Scholarly Pursuit

The inauguration of the Ph.D. 2025 Batch at ISBR Business School commenced on a serene and uplifting note with a soulful **invocation song** rendered by **Dr. Poonam Verma**. Her melodious rendition created a tranquil and reverent atmosphere, setting the perfect tone for a day devoted to academic excellence and intellectual exploration. The invocation embodied the values of reflection, inspiration, and the pursuit of higher knowledge—ideals at the very heart of doctoral research.

This was followed by the **traditional lighting of the ceremonial lamp**, a sacred and symbolic ritual signifying the **dispersal of ignorance and the illumination of wisdom**. This ritual marked the **formal commencement** of the Ph.D. 2025 Batch, encapsulating ISBR's unwavering commitment to knowledge advancement, research integrity, and academic enlightenment.

This dignified and meaningful moment was graced by the **presence of esteemed dignitaries**, whose participation embodied the spirit of leadership, wisdom, and scholarly vision.

Together, the **invocation and lamp-lighting ceremony** symbolized a harmonious blend of tradition and progress, providing an **inspiring start** to the journey of research, inquiry, and academic distinction for the Ph.D. 2025 cohort.

### **Welcome Address: Setting the Vision for Scholarly Endeavors**

#### **Welcome Address by Dr. Anandram K.S., Senior Director, ISBR Business School**

The inauguration ceremony commenced with a warm and inspiring **welcome address by Dr. Anandram K.S., Senior Director of ISBR Business School**, who extended heartfelt greetings to the esteemed dignitaries, newly inducted research scholars, faculty members, and alumni in attendance. In his address, Dr. Anandram emphasized the **pivotal role of doctoral research** in shaping the future of academia, industry, and society at large. He lauded the achievements of the ISBR Research Centre, commending its commitment to producing impactful, high-quality research and fostering a culture of innovation and interdisciplinary learning.

He urged the new Ph.D. cohort to **embrace their academic journey with integrity, curiosity, and purpose**, highlighting the importance of research that contributes meaningfully to societal development and policy advancement. Dr. Anandram also assured the scholars of ISBR's unwavering support throughout their academic journey, underlining the institution's robust ecosystem of mentorship, collaboration, and intellectual growth.

His address set an encouraging and visionary tone for the program, **motivating scholars to pursue excellence** and contribute to the growing legacy of research and thought leadership at ISBR.

### **Felicitation of Chief Guest and Guest of Honor**

In a warm and dignified gesture, ISBR Business School honored the esteemed dignitaries for their presence and invaluable contributions to the academic community.

**Prof. Lokanath N.K., Honorable Vice Chancellor of the University of Mysore** and Chief Guest of the event, was felicitated by **Dr. Manish Kothari, President, ISBR Group of Institutions**, with a ceremonial shawl and memento. This gesture symbolized the institution's deep respect and appreciation for his distinguished service in the field of higher education. Prof. Lokanath's presence and insightful reflections added profound value to the event, leaving a lasting impression on the scholars and faculty.

Similarly, **Mr. Satish Viswanathan, Founder and CEO of Jouleye Consulting** and the Guest of Honor, was felicitated by **Dr. Anandram K.S., Senior Director, ISBR Business School**, with a shawl and a memento in recognition of his impactful work and esteemed presence. Mr. Viswanathan brings a unique blend of expertise across technology trends, energy management,

cloud computing, and digital innovation—making his insights especially enriching for the doctoral cohort.

The felicitation ceremony was not merely a formality but a heartfelt tradition that reflected **ISBR's commitment to honoring excellence and cultivating enduring relationships** with thought leaders and visionaries across disciplines.

### **Launch of the Ph.D. 2025 Handbook: Guiding the Research Journey**

The inaugural event was marked by a significant academic milestone—the **formal release of the Ph.D. 2025 Handbook**, setting a purposeful tone for the research journey ahead. This comprehensive guide has been meticulously crafted to support scholars throughout their doctoral pursuit. It details the academic roadmap, program objectives, research methodology coursework, ethical standards, timelines, and the institutional resources available.

The handbook was jointly unveiled by **Prof. N.K. Lokanath**, Vice Chancellor, University of Mysore, and **Dr. Manish Kothari**, President, ISBR Group of Institutions. Their participation in the launch underscored the official academic commencement of the new cohort and reaffirmed ISBR's commitment to structure, scholarly rigor, and research integrity.

Designed to offer clarity and direction, the handbook equips scholars with the necessary tools to navigate their doctoral journey with focus, discipline, and purpose.

### **Chief Guest Address**

**Prof. N.K. Lokanath**  
*Vice Chancellor, University of Mysore*

**Prof. N.K. Lokanath** delivered an intellectually engaging and inspiring keynote address, reflecting on the illustrious legacy of the **University of Mysore**, one of India's oldest and most respected institutions. He elaborated on the university's rich history—established in 1916 under the visionary leadership of Maharaja Nalvadi Krishnaraja Wadiyar and Sir M. Visvesvaraya—as a beacon of knowledge that has shaped India's higher education landscape for over a century.

Prof. Lokanath highlighted the **University of Mysore's pioneering role** in expanding access to quality education and nurturing a generation of scholars, scientists, and public intellectuals. He spoke with pride about its longstanding contribution to research and innovation in diverse fields such as science, arts, commerce, and social sciences.

Urging the scholars to explore the academic and architectural grandeur of the university, he **invited the Ph.D. students to visit the University of Mysore campus** to witness its historical significance and natural beauty—a place where heritage and intellect converge to inspire excellence.

Prof. Lokanath also emphasized the **transformative role of higher education in society**, stating that doctoral research must not be confined to academic circles alone but must serve as a vehicle for social change and national development. He encouraged the scholars to embrace the responsibility that comes with advanced research—to become thought leaders who address pressing societal challenges.

He acknowledged and appreciated **ISBR's commitment to quality research and interdisciplinary scholarship**, recognizing the institution's growing reputation in the academic world. He called upon the new batch of scholars to conduct purposeful research that moves beyond journal publication and contributes meaningfully to community and societal well-being.

Prof. Lokanath's words served as a powerful reminder of the purpose behind scholarly pursuit—anchoring research in empathy, relevance, and responsibility toward society.

### **Guest of Honor Address**

#### **Mr. Satish Viswanathan**

*Founder & CEO, Jouleye Consulting*

Mr. Satish Viswanathan delivered a dynamic and thought-provoking address, drawing on more than **three decades of leadership in the IT, data-center, and energy-management sectors**. Blending industry insights with personal reflections, he urged the new Ph.D. scholars to “**trust the process, value depth over speed, and celebrate every milestone**” along their doctoral journey.

He applauded **ISBR's commitment to embedding industry perspectives** within its research ecosystem—citing collaborations, live projects, and practitioner-led seminars as exemplary pathways that bridge theory and practice. In closing, he challenged scholars to let their discoveries “**power innovation, guide policy, and elevate communities**,” reinforcing the imperative that doctoral work must ultimately serve society at large.

Mr. Viswanathan's address left the cohort energized, reminding them that great research marries intellectual ambition with practical relevance—and that perseverance, partnership, and purpose are the hallmarks of an impactful Ph.D.

### **Felicitation of Research Guides**

A heartfelt segment of the inaugural ceremony was the **felicitation of ISBR's esteemed Research Guides**, recognizing their indispensable role in nurturing the next generation of scholars. In a symbolic gesture, each guide was **honoured with a sapling** by **Chief Guest Prof. N.K. Lokanath** and **Dr. Manish Kothari**, signifying their commitment to cultivating academic growth, wisdom, and sustainability in research.

This thoughtful recognition celebrated the **unwavering dedication, scholarly expertise, and mentorship** of the research supervisors, who are instrumental in shaping the intellectual journeys of their doctoral mentees. Their consistent guidance through the complexities of research has played a crucial role in upholding the standards of ISBR's doctoral program.

In his remarks, **Dr. Manish Kothari** emphasized the **vital role of research guides** in fostering a culture of inquiry, academic rigor, and innovation. He commended their ability to inspire scholars to pursue high-impact, socially relevant research while upholding ethical and methodological integrity.

### **Alumni Address**

Dr. Umashankar, a distinguished alumnus of the ISBR Research Centre, delivered an insightful and heartfelt address, reflecting on his transformative journey as a doctoral scholar. Drawing from his personal experiences, he expressed deep appreciation for the **academic rigor** embedded within ISBR's Ph.D. program, which he credited for shaping his critical thinking and research capabilities.

He highlighted the **well-structured yet flexible course modules**, which allowed him to navigate complex research themes while balancing academic demands with personal and professional responsibilities. This adaptability, he noted, played a crucial role in ensuring steady progress throughout his doctoral journey.

Dr. Umashankar also lauded the **continuous support and mentorship provided by the ISBR Research Centre**, acknowledging the faculty and research guides for their unwavering encouragement, timely feedback, and scholarly guidance. Their commitment, he said, not only built his confidence as a researcher but also instilled in him a deep respect for academic integrity and excellence.

He emphasized that the Ph.D. journey, while intellectually demanding, is also deeply **fulfilling and transformative** when supported by a strong academic ecosystem. Expressing his gratitude, Dr. Umashankar thanked ISBR for equipping him with the tools, mindset, and resilience needed to excel in both academia and industry. His address served as a powerful testament to ISBR's impact and a source of inspiration for the incoming batch of scholars.

### **Presidential Address**

The presidential address was delivered by **Dr. Manish Kothari**, The President of ISBR Group of Institutions, whose visionary leadership has been instrumental in shaping ISBR into a hub of academic excellence and innovation.

In his address, Dr. Kothari emphasized ISBR's mission to cultivate a research-driven, socially responsible, and future-ready generation of scholars. He underscored the importance of doctoral research not just as an academic pursuit, but as a powerful tool to drive societal transformation, economic progress, and human development.

Encouraging scholars to think beyond traditional academic boundaries, he urged them to engage in interdisciplinary research that contributes meaningfully to public policy, business practices, and community well-being. He stressed the need for scholars to remain rooted in values such as integrity, curiosity, and resilience, while also embracing innovation and critical inquiry.

Dr. Kothari reaffirmed ISBR's unwavering support for its researchers and highlighted the institution's commitment to fostering a collaborative and intellectually vibrant environment. His address served as both a motivational call to action and a reminder of the broader responsibility scholars hold in shaping a better future through impactful research.

### **Vote of Thanks**

Dr. M.R. Jhansi Rani, Professor and Director of the ISBR Research Centre, delivered the Vote of Thanks with warmth and sincerity. She expressed heartfelt gratitude to the Chief Guest, Guest of Honor, dignitaries, faculty, research guides, alumni, and scholars for their presence and contributions to the success of the Ph.D. 2025 Batch Inaugural.

She acknowledged the inspiring words shared during the event and reaffirmed ISBR's commitment to supporting scholars throughout their research journey. Concluding her address, she appreciated the efforts of the organizing team, volunteers, and staff, whose dedication ensured the smooth execution of the ceremony.

### **Event Poster:**



BANGALORE EDUCATIONAL TRUST



## ISBR RESEARCH CENTRE

cordially invites you to the inauguration of

# Ph.D. Program 2025

**Saturday | 14th June 2025 | 11:00 AM onwards**  
**ISBR Auditorium**

### CHIEF GUEST



**Prof. Lokanath N. K**

Hon'ble Vice Chancellor  
University of Mysore  
Government of Karnataka

### GUEST OF HONOUR



**Mr. SATISH VISWANATHAN**

Founder & CEO  
Jouleye Consulting

### PRESIDED BY



**Dr. Manish Kothari**

President  
ISBR Group of Institutions



**Dr. K S Anandaram**  
Sr. Director



**Dr. C Manohar**  
Sr. Director



**Dr. R. Narasimhan**  
Dean



**Dr. A R Rajagopalan**  
Director - Strategy & Ops



**Dr. Nila A Chotal**  
Director - Academics

Hosted by: Dr. M.R. Jhanai Rani, Professor & Director, ISBR Research Centre

**Event Photo's:**



















